### **2024 CHART Conferences**

### What's the Difference Between the Winter and Summer Conferences?

Winter (February or March):
HOSPITALITY TRAINING
COMPETENCIES CONFERENCE

CHART 105 Charlotte, March 2-5, 2024

### Summer (July or August): HOSPITALITY TRAINING CONFERENCE

CHART 106 Chicago, August 11-14, 2024

### What's different?

### **Hospitality Training Competencies Conference**

Discover the power of immersion in skill-based professional development built for hospitality trainers by hospitality trainers

- COMPETENCIES: Targeted format featuring CHART's Hospitality Training Competencies Certificate Program allows you to take a deep-dive into applicable training knowledge and skills
- WORKSHOPS: 12, 4-hour sessions spread over 4 roles in hospitality training let you pick and choose your path
- MASTER FACILITATORS: 24 top trainers will share their abundant expertise with you
- CERTIFICATES/PINS: Tangible recognition of your achievement you can promote at work and online
- HOT INDUSTRY TOPIC BREAKOUTS: Timely sessions give further learning options
- MASTERCLASSES: Post-conference sessions provide application and depth

### **Hospitality Training Conference**

Learn from industry leaders to collect current ideas and solutions that you can implement immediately at work

- BREAKOUTS: A line-up of thought-leadership experts lend fresh perspectives that are designed to help you do your job better
- CHART TALKS: Quick-hit big ideas will expand your mind
- VIEW FROM ABOVE: Company executives give a high-level perspective of training's role
- TRAINING HIGH 5: Recipients share simple, yet highly effective training solutions
- COMMITMENT TO PEOPLE: The best and brightest in hospitality are recognized at the celebration dinner
- SILENT AUCTION: A fun way to be a part of supporting our college scholarship program and the future of hospitality

### What's the same?

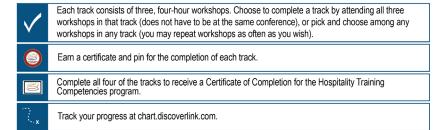
- NETWORKING: Numerous opportunities are incorporated right into the agenda to build high-quality connections
- KEYNOTES: Nationally recognized speakers bring the spark and energy to general session
- BEST PRACTICE SHARING ROUNDTABLES: Rapid-fire sharing gives practical take-aways
- RESOURCE GALLERY: Member-recommended vendors fast-track your introduction to trusted solutions
- SERVICE EVENT: An impactful way to support the host community and work side-by-side with others
- HOSPITALITY SUITES: Nightly informal gathering to strengthen the bonds that will last throughout your professional career

### **CHART's Winter Hospitality Training Competencies Conference**

### **Competency Tracks & Workshops**

#### INSTRUCTIONAL **TRAINER EXECUTIVE MANAGER DESIGNER** On-the-Job Project Management Instructional Design Training **Fundamentals** Presentation Effectiveness Design Coaching & Development Communication & Influence **Participant** Training Management Evaluation

### **How the Competency Certificate Program Works**



## **Budget Now for 2024 CHART Conferences**

### **Pivotal Events for You and Your Company**

It's important to invest training dollars wisely. That is why we work hard to make sure that CHART conferences are the **BEST VALUE** in the industry. Make room in your budget for one or both of these events, and you will see a tangible return on your investment.

When you attend a CHART conference, **YOU** will gain career-defining skills training and industry network-building.

When a hospitality trainer attends a CHART conference, **YOUR COMPANY** will gain stand-out training driving high-impact performance.

As you budget for 2024, here are estimates to help you plan.

### Sample Budget for a CHART Conference:

Conference Fee Register by early registration deadline \$1,295
Hotel for 3 Nights \$199 x 3 \$597
Airfare Approx. \$400
Ground Transportation To/From Airport, Approx. \$60
Meals On Your Own 1 Lunch, 1 Dinner \$varies

### Meals and Refreshments Included:

### Sunday

Opening Reception Light Appetizers + Drink Ticket
(Dinner on your own) Kick off networking with small dinner groups

#### **Monday**

Breakfast Continental Breakfast Refreshments

Lunch On-site Interactive Lunch
Reception/Resource Gallery
Dinner Networking Event Off-site Fun Dinner Event

### **Tuesday**

Breakfast Continental Breakfast

Coffee Break Refreshments

(Lunch on your own) Catch up on work or connect with peers

Afternoon Break Refreshments

Celebration Dinner On-site Recognition Dinner and Entertainment

### Wednesday

Coffee Break Refreshments



### BRING YOUR TEAM TO CHART AND SAVE!

Bring a group of 5 or more, and save an additional \$100 per person with CHART's special Group Rates. (Code **GROUP**)

# CORPORATE MEMBERSHIPS ARE AVAILABLE

If you have 5 or more trainers on your team, consider a corporate membership! More information at chart.org > Membership & Community > Corporate Membership Packages



chart.org > Upcoming Conferences







